

# What if

*...your business could help indigent patients receive lifesaving care?*

What if giving back to the community impacts your customers' health and well-being while benefiting the people closest to you?



COMMUNITY PARTNERSHIP PROGRAM

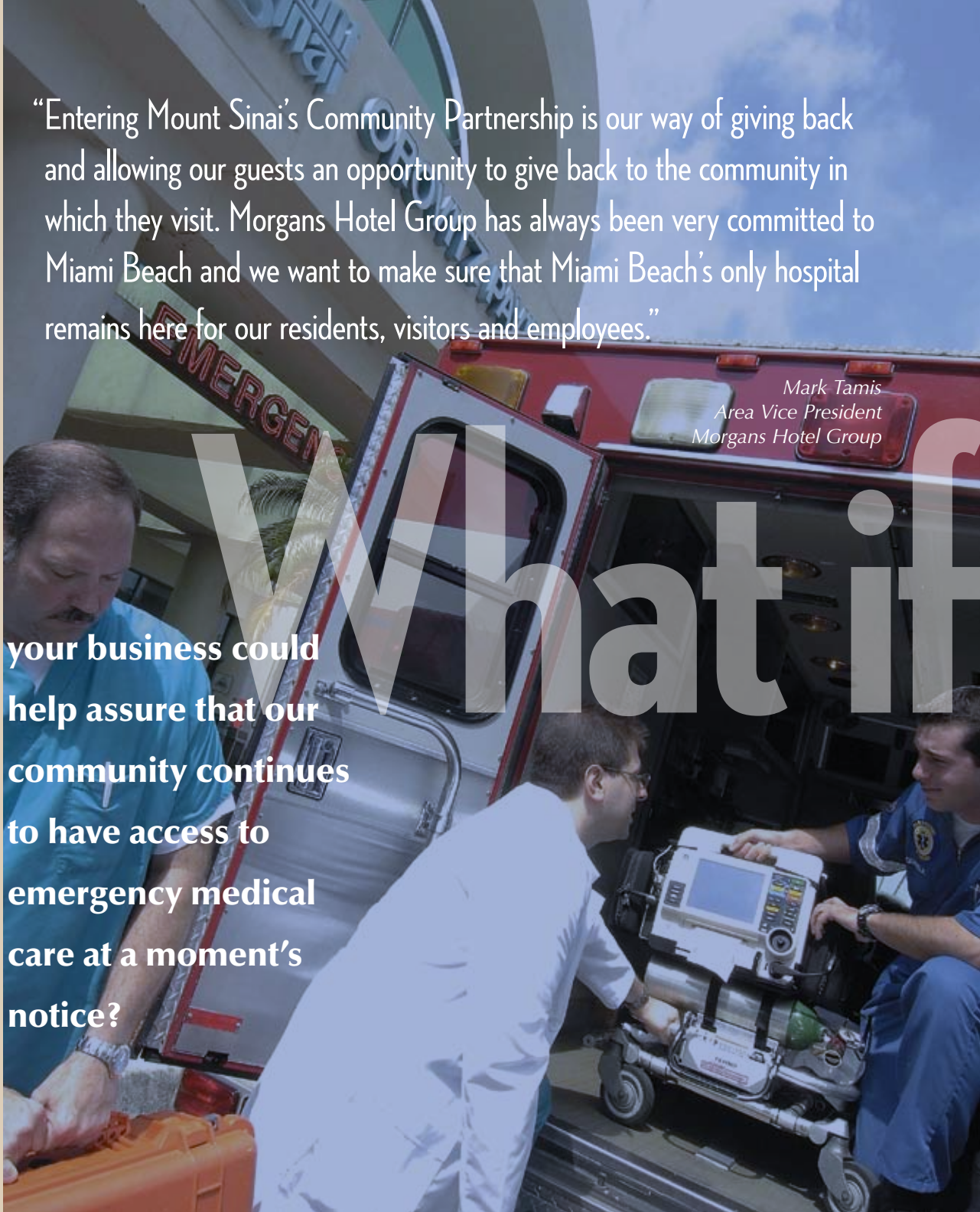
MOUNT SINAI MEDICAL CENTER FOUNDATION

“Entering Mount Sinai’s Community Partnership is our way of giving back and allowing our guests an opportunity to give back to the community in which they visit. Morgans Hotel Group has always been very committed to Miami Beach and we want to make sure that Miami Beach’s only hospital remains here for our residents, visitors and employees.”

Mark Tamis  
Area Vice President  
Morgans Hotel Group

**What if your business could help assure that our community continues to have access to emergency medical care at a moment’s notice?**

What if



# BUSINESS AND HEALTHCARE, PARTNERING FOR A BRIGHTER TOMORROW

As the only hospital on Miami Beach, Mount Sinai Medical Center has a tremendous responsibility to assure that our community continues to have access to Great Medicine for generations to come. We are dedicated to providing progressive medical education, conducting socially relevant research and giving compassionate care to every patient. Our new Community Partnership Program creates an opportunity for area businesses to embrace our mission and help assure the good health and well-being of their customers – as well as the community at large.

At a time when seven million tourists annually visit South Beach and the Art Deco Historic District – making our community the number one destination in South Florida – we ask you to consider a few **What ifs...**

**What if** *Mount Sinai was no longer here to serve you, your customers and the community?*

**What if** *your participation in our Community Partnership Program gives your customers the peace of mind that they will have a world-class hospital close at hand – whenever they need it?*

Make the decision to give back to your community by supporting South Florida's largest, private independent not-for-profit teaching hospital.

## **Join our Family**

When you join our Community Partnership Program, you are becoming part of a family of donors and philanthropic supporters who share a commitment to their community. Program participation requires a simple commitment: Add a one dollar donation to every customer's bill and contribute the funds on an annual basis to Mount Sinai Medical Center Foundation, specifying whether the gift is unrestricted or restricted to cancer, cardiac or Alzheimer's disease research and treatment or to indigent care and services. Participating businesses must give their customers the opportunity to 'opt in' or 'opt out' of making the donation.

## **Founders of Mount Sinai**

By joining the Community Partnership Program, participants have the opportunity to join the Founders of Mount Sinai, our Foundation's most time-honored organization. Simply sign a non-binding Letter of Intent pledging to contribute at least \$5,000 annually for ten years, and you or your designee will immediately begin receiving the benefits associated with being a Founder. Upon the completion of your \$50,000 pledge, you will be permanently inducted into the Founders Club and continue to receive Founder benefits in perpetuity.

## **Society of Mount Sinai**

The Community Partnership Program also offers a pathway to the Society of Mount Sinai, the organization that represents the pinnacle of giving within the Foundation. Once participants achieve Founder status, they may ascend to the Society by pledging to increase their overall giving, including all previous gifts, to a total of \$150,000.

## **Recognition & Appreciation**

Community Partners will be listed prominently on a regular basis in *Summit*, our Foundation's newsletter distributed to friends and supporters of Mount Sinai.

In addition, Community Partners who are installed as Founders will be recognized with a plaque displayed in the medical center and will have their name placed on a Founders recognition wall in the Warner Pavilion. Society members' names are placed on the Society Tribute Wall, located in the lobby of the de Hirsch Meyer Tower, and they also are acknowledged with family walls that are placed in locations around the hospital.

## **Social**

Founders and Society members enjoy special events and parties planned exclusively for their enjoyment, such as the Founders Supper Buffets, Founders Ball and the Society Gala. Members who participate in these club-related activities contribute annual dues, which help preserve the quality of events while allowing donations to go directly to Mount Sinai Medical Center programs.

## **The Care Line and Concierge Services**

Developed exclusively for Founders and members of the Society of Mount Sinai, the Care Line is staffed with representatives who respond to members' urgent care needs 24 hours a day, seven days a week. Whenever members have a hospital related need, they are encouraged to call the Care Line where representatives are available to:

- Assist with emergency room visits
- Schedule physician and diagnostic testing appointments
- Process room requests
- Pre-register donors for inpatient and outpatient services
- Provide billing assistance

## **Convenient Parking**

Using their membership card, members of the Founders and the Society of Mount Sinai can gain access to reserved parking at the medical center, as well as complimentary parking in the de Hirsch Meyer Parking & Security Center. Free valet parking is also provided for Society members.

## **Join Us**

Make a decision to give back to your customers and your community, while safeguarding your health and that of your family by calling us at 305-674-2777 to discuss your participation in the Community Partnership Program.



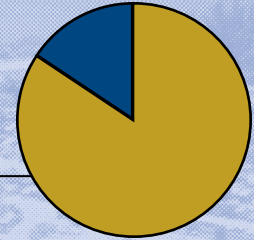
# WHAT IF YOUR BUSINESS COULD MAKE A DIFFERENCE IN THE COMMUNITY?

Mount Sinai Medical Center is dedicated to providing excellent medical care for our diverse community.

In 2006, we provided more than \$49 million in charitable services and uncompensated care that was not reimbursed through traditional safety net programs.

■ Charity Care	\$ 7,800,000
■ Uncollected Funds for Services Rendered	\$ 41,717,000
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Total	\$ 49,517,000*

\* Unaudited



In addition to being the only hospital on Miami Beach, Mount Sinai is one of the most active in the region, each year averaging more than:

- **34,300 Emergency Room Visits**
- **24,300 Admissions**
- **13,100 Surgeries**
- **800 Open Heart Surgeries**
- **2,000 Babies Delivered**
- **250 Active Pre-Clinical and Clinical Research Studies**

As a Community Partner, you can join our effort to assure that every member of our community continues to have access to Great Medicine. You can indeed make a difference.

## OUR MISSION STATEMENT

**To provide high quality health care to our diverse community enhanced through teaching, research, charity care and financial responsibility.**

For a tour of the hospital, please call 305.674.2777.

# MOUNT SINAI MEDICAL CENTER FOUNDATION

From the very beginning, philanthropy has played an important role in the growth and development of Mount Sinai Medical Center. Founded in 1949 by a group of community leaders who sought to establish a place where physicians could freely practice and patients could receive excellent medical care regardless of race, color or creed, Mount Sinai stands today as a comprehensive academic medical center with three campuses, more than 900 beds, 3,000 employees and 700 physicians. To meet the public's expectation for Great Medicine, regardless of a patient's ability to pay, Mount Sinai Medical Center Foundation preserves the hospital's rich tradition of philanthropy and community support. We invite you to contact the Foundation and become a member of our philanthropic family. Our donor groups offer a unique opportunity to work with dynamic individuals who share a strong commitment to ensuring the health and well-being of our community and we would be privileged to have you join us.



Society of Mount Sinai

The Founders

Young Presidents Club

The Cancer Lifeline

Cardiac Lifeline

Legacy Circle

Ambassadors of the Wien Center

# Mount Sinai

M E D I C A L C E N T E R

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F o u n d a t i o n

4300 Alton Road, Miami Beach, FL 33140 • 305.674.2777

**[www.msmcfoundation.org](http://www.msmcfoundation.org)**



Please write to us if you do not wish to receive future fundraising requests supporting Mount Sinai Medical Center.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE WITHIN THE STATE [1-800-435-7352 INSTATE, 1-800-488-2221 OUTSIDE OF FLORIDA]. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.