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**MIAMI BEACH CHAMBER OF COMMERCE AND CITY NATIONAL BANK PRESENT
REAL MONEY BUSINESS BOOTCAMP FOR HIGH SCHOOL STUDENTS
*In partnership with Communities in Schools***

Miami Beach, FL (December 5th, 2011) – On Friday, December 16, the Miami Beach Chamber of Commerce and City National Bank will help inform the future leaders of the community during a *Real Money Business Bootcamp* at Jungle Island. Hosted in partnership with Communities in Schools, the event will bring together students from Miami Beach Senior High and Miami Northwestern. With the help of station sponsors, students will travel around to different areas to participate in real-life simulations in making their own financial decisions.

With the help of counselors and volunteers provided by each station sponsor, students will learn to make choices towards a career path as they leave for college as well as the financial implications of paying for their education, housing, transportation, entertainment, fitness, and insurance, and the skills to manage their credit and banking accounts.

“We are delighted to partner with the Miami Beach Chamber for this important educational event,” City National President and CEO Jorge Gonzalez said. “Community is vital to us, and we take immense pride in helping to educate future community leaders on the responsibilities and management of their financial futures.”

The Bootcamp will take place from 8:30 a.m. to 1:15 p.m. at Jungle Island, 1111 Parrot Trail, Miami. Each student will be greeted by a U.S. Army team member to enter the *Real Money Business Bootcamp*. After a welcome and special treat from Jungle Island, students will begin their experience.

The nine stations are: the Florida International University Career Station, The Continental Group Realty Housing Station, Warren Henry Auto Station, Best Buy Entertainment Station, Florida International University College Skills Station, Hiperfit Fitness Station, City National Bank Account Station, State Farm Insurance Section, and City National Bank Credit Station.

Seventy-five students will be in attendance. Following the event, each student will be asked to complete a one-page essay about their experience. The top three winners will be chosen to receive scholarship money from sponsor donations.

“The Miami Beach Chamber of Commerce is proud to participate in this educational initiative,” Jason Loeb, Chairman of the Miami Beach Chamber of Commerce, said. “We believe that by supporting these initiatives, we are contributing in the development of our business community and our city.”

The leadership of the Chamber through its 501(c)3 Miami Beach Education Foundation along with City National Bank look forward to working with the community to carry out the mission of the Chamber’s foundation; to bring together the strengths and resources of the community to support the needs of public education in Miami Beach.

About the Miami Beach Chamber of Commerce

The Miami Beach Chamber of Commerce was formed in 1921 to promote the economic well-being of Miami Beach's citizens, to improve the quality of life for the entire community, and to communicate the view of the business community on major issues of public policy.

About City National Bank

Headquartered in Miami, City National Bank of Florida (CNB) is the financial institution to which Floridians have turned for more than 65 years. The sixth-largest financial institution in the state, City National Bank of Florida was named the South Florida Business Journal's Local/Community Bank of the Year in 2011. CNB is backed by Caja Madrid, founded more than 300 years ago and one of Spain's largest financial institutions. CNB offers a diversified portfolio of financial products and services at 26 convenient banking centers from Miami-Dade County to the greater Orlando area.

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