



FOR IMMEDIATE RELEASE

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Get Your Clubs Ready for the 2011 Miami Beach Golf Classic with the Miami Beach Chamber of Commerce and Boucher Bros. Management

MIAMI BEACH, FL (February, 2011) - The benefits of networking in South Florida are that often times there are opportunities to grow your business while enjoying the sun, the fresh air, and America's favorite past time, hitting the links. For the fifteenth year in a row, the Miami Beach Chamber of Commerce will have the honor and privilege to be joined together with movers and shakers of the community to host the 2011 Miami Beach Golf Classic on Friday, March 11th, sponsored by Boucher Brothers Management.

Each year, more than 140 golfers tee off midday at the Miami Beach Golf Club, located at 2301 Alton Road, and support the Miami Beach Golf Classic, which benefits the Miami Beach Chamber of Commerce's Miami Beach Education Foundation. This non-profit organization helps bring together the strengths and resources of the community to support the needs of public education. Throughout the years, over \$75,000 has been raised for organizations such as the Kiwanis Club of Miami Beach, Miami Beach Senior High School International Baccalaureate Program and to fund scholarships for graduating seniors from Miami Beach Senior High School.

"We are very proud to sponsor this important event. The Miami Beach Chamber of Commerce is close to our hearts and we're honored to be able to work with them on the 2011 Miami Beach Golf Classic", said Jim Boucher, President of Boucher Brothers Management.

The success of this golf tournament would not have been made possible without the support of many companies around the community. Boucher Brothers Management and the Miami Beach Chamber of Commerce thank the current and past sponsors for their continued dedication to the economic wellbeing of Miami Beach and to helping improve the quality of life in the community at large.

Key Sponsors include Dr. Ino Halegua's Cardiology Center, Mount Sinai Medical Center, GMCVB, The Fontainebleau Hotel, Loews Miami Beach, Delano, W South Beach, Marriot South Beach, The Standard, Marriott Biscayne Bay, Sheraton/Westin Ft. Lauderdale, Acqualina Beach Resort, Shore Club, Eden Roc, Mandarin Oriental Miami, The Ritz- Carlton South Beach, Publix, Beach Channel, On board Media, BB&T, SCI Companies, Mallah Furman, Jackson Insurance Agency, Bass Underwriters, Crystal Capital Partners, Security Alliance, Pavilion Furniture, Douglas Orr Plumbing, Mango's Tropical Café, RMS, Gold Key, Aventura Limousine, Tuuci Umbrellas, National Service Group, Gunster Yoakley & Stewart, Bercow Radell & Fernandez, Pathman Lewis, Goldstein Schechter Koch, PA, FPL, Sysco, Sudsies, Miami Beach Convention Center, Levy Advertising, Police Athletic Leadure, Lounges to Lobbies, Crown Inspection, Playground Maps, and Welcome & Bienvenidos Magazine.

This year's tournament is one not to be missed. Registration and Lunch will begin at 11:00 AM, sponsored by Morton's The Steakhouse Miami Beach and tee off will be promptly at 12:30 PM. The tournament is a scramble format and contests include putting, longest drive, closest to the pin and four hole-in-one contests, sponsored by Warren Henry Automobiles.

Sponsorships are available starting at \$1000. If you are not a golfer, hole sponsorships are available starting at \$350 and a special helicopter ball shoot will be done for the chance to win a free pillar membership to the Miami Beach Chamber of Commerce. Golf balls are available for purchase at \$25/ball or \$100/5 balls.

For more information or to make your reservation, please contact Valerie Rasken at 305-695-6833 or via email at Valerie@miamibeachchamber.com.

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ABOUT THE MIAMI BEACH CHAMBER OF COMMERCE

The Miami Beach Chamber of Commerce was formed in 1921 to promote the economic well-being of Miami Beach's citizens, to improve the quality of life for the entire community, and to communicate the view of the business community on major issues of public policy.