



MEDIA CONTACT: Maggie Miller
Miami Beach Chamber of Commerce
(305) 695 6832
comm@miamibeachchamber.com

**MIAMI BEACH CHAMBER OF COMMERCE
88TH ANNUAL DINNER GALA & SILENT AUCTION TO HONOR
WILLIAM D. TALBERT, III, CDME, ELSIE STERLING HOWARD, THE
STEINBERG FAMILY AND BOUCHER BROTHERS MANAGEMENT INC.**

Michael Aller, "Mr. Miami Beach" as Master of Ceremonies

MIAMI BEACH – April 5th, 2010 – On Saturday, May 8th, 2010, seven hundred of the most influential Miami Beach and Miami-Dade county business professionals will join the Miami Beach Chamber of Commerce leadership for an evening to honor local icons for their outstanding contributions to the community. This year's "Chamber Cabaret" will be held at the Miami Beach Convention Center and is a must-attend: a flashback of the Beach club heydays in the 40's and 50's, complete with feathers, entertainment, cigar rollers, gin martinis, and an 18-piece swing dance band. Michael Aller, "Mr. Miami Beach", will serve as Master of Ceremonies, welcoming guests to the "Cabaret". Jerry Libbin, Miami Beach Chamber of Commerce's new President and CEO notes, "This 88th annual Chamber gala promises to be the most exciting and entertaining ever. Just wait until you see the surprises and the auction items available. People look forward to this event all year".

The Miami Beach Chamber of Commerce has chosen to honor four iconic figures this year. The 2010 Gala Service Awards recipients include **William D. Talbert, III, CDME, Elsie Sterling Howard, The Steinberg Family** and **Boucher Brothers Mgmt, Inc.:**

William D. Talbert, III, CDME, President and CEO, Greater Miami Convention & Visitors Bureau, will be awarded the *Excellence in Tourism Award*, which recognizes individuals or companies whose insight, leadership and nobility have contributed significantly to the tourism industry in Miami Beach.

(more)

Elsie Sterling Howard, Chairman of the Miami Beach Visitor and Convention Authority, will receive the *Distinguished Service Award*, which honors a community leader who demonstrates extraordinary community involvement, sparks inspiration throughout the community and helps mentor others to achieve greatness. Previous Distinguished Service Award recipients have included Tracy and Alonzo Mourning, Lee Brian Schrage, Norma Quintero, Romero Britto, Martin Gelb and Neisen Kasdin, among others.

The Steinberg Family, Senator Paul & Sandy Steinberg, Representative Richard & Micky Steinberg, Richard & Lisa Revesz and Samantha Steinberg, will be honored with the *Lifetime Achievement Award*, bestowed on those whose philanthropic pursuits and community leadership have dramatically enhanced the quality of life in Miami Beach. Previous Lifetime Achievement Award honorees have included the Galbut family, Steven Haas, Michael Aller, "Mr. Miami Beach", Leonard Abess, the Greenwald family and Stephen Muss.

Boucher Brothers Management Inc., partners include James, Michael, Steven and Perry Boucher, who will be honored with the *Members of the Decade Award*. This is the inaugural year for the Member of the Decade Award and is conferred upon a Miami Beach Chamber of Commerce member who demonstrates unwavering commitment, leadership and dedicated involvement to the development and future growth of the Miami Beach Chamber of Commerce.

Individual tickets start at \$285 and sponsorship opportunities range from \$2,750 - \$15,000, which include a table for 10. For tickets, sponsorships or more information, please call (305) 695-6834 or email, dinnergala2010@miamibeachchamber.com. Additional information is also available at www.miamibeachchamber.com.

#