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MIAMI BEACH CHAMBER OF COMMERCE ANNOUNCES NEW CHAIRMAN OF THE BOARD
Chamber's Executive Board of Governors Unanimously Votes New Chairman of the Board

MIAMI, FL (June 01, 2010) – The Miami Beach Chamber of Commerce (MBCC) has unanimously voted their next chairman of the board and is excited to announce that Jason Loeb, owner of Sudsies Dry Cleaners & Laundry, will begin serving his 2-year term in October 2010. The MBCC Executive Board of Governors voted Jason into the position after considering his extensive history working with Miami Beach, including positions with the City of Miami Beach Zoning Board, President of BNI Miami Beach and Chairman of MBCC Pillars. Jason has served on the Board of Governors for over ten years and his experience, dedication and integrity will bring great value to the organization.

The Chamber is made up of Miami Beach's small and large businesses, and Jason looks forward to bringing his experience in building his own company from scratch. His ability to relate to fellow members and business owners will bring special value to his position on the board and future with Miami Beach.

Jason's home pickup and delivery service for dry cleaning in South Florida is a revolutionary service, which began as a few self-service coin Laundromats 11 years ago. Sudsies now boasts a fleet that services all of Dade, Broward and Palm Beach counties. Jason has always excelled at connecting with people and building strong relationships. Jason works with clients around the world as an industry consultant and forum speaker presenting topics including marketing, employee motivation and sales growth.

"I'm very honored to have been chosen by my peers to be the chamber's next chair, and I look forward to taking this great organization to new heights," said Mr. Loeb. MBCC's current chair, Aaron Perry, praised the executive board for their selection of Mr. Loeb, "There is no one more qualified than Jason to be taking on such an important role for both our chamber and the business community which we represent. The chamber's prospects have never been brighter and I look forward to working closely with Jason after he takes the helm in October."

Jason's continued involvement in the South Florida community includes serving three years on the City of Miami Beach Community Development Advisory Board. Currently, Jason sits on the Executive Committee for Mount Sinai Hospital Foundation, also a Trustee for Mount Sinai, a nine year member of EO, and looks forward to his Chairman position with MBCC in October.

For more information about the Miami Beach Chamber of Commerce please visit www.miamibeachchamber.com.

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ABOUT THE MIAMI BEACH CHAMBER OF COMMERCE

The Miami Beach Chamber of Commerce was formed in 1921 to promote the economic well-being of Miami Beach's citizens, to improve the quality of life for the entire community, and to communicate the view of the business community on major issues of public policy.