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**MIAMI BEACH CHAMBER OF COMMERCE ANNOUNCES NEW PRESIDENT & CEO AND
CHIEF OPERATING OFFICER**

Miami Beach Welcomes Two New Members to the Chamber's Team

MIAMI, FL (March 11, 2010) – The Miami Beach Chamber of Commerce (MBCC) is excited to announce the appointment of a new President & CEO as well as a new Chief Operating Officer, bringing new faces to the task of promoting Miami Beach as a place to visit, work and play. Commissioner Jerry Libbin will become the MBCC's new President & CEO, working closely with the Chamber's Board of Governors to create and execute initiatives to benefit businesses and the community at large. Ana Cecilia Velasco will become the new Chief Operating Officer, whose responsibilities will include providing day to day guidance and leadership to the organization's programs.

The selection process for the MBCC's new President & CEO began with over 180 candidates vying for the position. The field was eventually narrowed to four finalists who were interviewed by the chamber's selection committee last week. The decision to hire Commissioner Libbin was unanimous. The official announcement will be made at the Chamber's headquarters, this Thursday, March 11th, 2010 at 5:15PM. At this time Cecilia Velasco's new position as COO will also be officially announced.

Commissioner Jerry Libbin has served as Miami Beach's City Commissioner since 2005, and was reelected in 2009. He has been a positive force in the Miami Beach community, working to improve the city by giving back and taking an active role. Prior to his role as Commissioner, Libbin was a member of the Miami Beach Planning Board, where he successfully helped develop the "Neighborhood Conservation Districts," giving residents more power over local zoning decisions.

Ana Cecilia Velasco moved to South Florida in 2001 from Illinois where she served as the Bureau Chief for Small Business Enterprises at the Illinois Department of Transportation. While in Illinois, Velasco also served on the Advisory Board for Leadership Illinois, a women's statewide leadership group, and also participated in the National Hispanic Leadership Conference. She has been the Asset Manager for the City of Miami Beach for the past three years and was responsible for city leasehold interests and management of commercial/retail ventures on city-owned property, generating total annual revenues of approximately \$3.5 million.

"We were very impressed with the credentials and leadership that both of these candidates brought to the table," said Aaron Perry, MBCC Chairman of the Board. "Commissioner Jerry Libbin and Ana Cecilia Velasco will be warmly welcomed to the Chamber, and we look forward to their future success."

For more information about the Miami Beach Chamber of Commerce please visit www.miamibeachchamber.com.

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ABOUT THE MIAMI BEACH CHAMBER OF COMMERCE

The Miami Beach Chamber of Commerce was formed in 1921 to promote the economic well-being of Miami Beach's citizens, to improve the quality of life for the entire community, and to communicate the view of the business community on major issues of public policy.