



EXPERIENCE THE **POWER** OF MEMBERSHIP

Mission Statement

To promote the economic well-being of Miami Beach's citizens, to improve the quality of life for the entire community, and to communicate the view of the business community on major issues of public policy. Established in 1921.

Dear Prospective Member,

The 89th anniversary of the Miami Beach Chamber of Commerce was celebrated in 2011. Five visionaries set up a humble office with a table and umbrella and enthusiastically shared their vision of a prosperous community within its paradise setting to anyone crossing the Causeway. Today, Miami Beach has truly emerged as its own entity, continuously evolving and drawing in business and tourism from around the globe. The city's goals and accomplishments may have grown to new heights, but the Miami Beach Chamber's foundation still lies in its original mission to further advance the well-being of its many constituents.

In an effort to make our own history, the Chamber leadership forges ahead on several new landmark initiatives. Business development and stimulus programs, a virtual global presence and relevant support on positive change along with a promise to further advance this small, yet eminent city and its supporting businesses. It is the enthusiasm and commitment from the Board of Governors, the Pillar Board of Trustees, the Chamber's many Councils, committees and networkers that create these opportunities and make it all possible.

I encourage you to help us carry on the spirit of this city's founders, who believed in the power of relationships. The Miami Beach Chamber of Commerce pledges not just a membership, but a partnership in helping you make the connections and resources needed to thrive.

Thank you for your continued support.

At your service,

Jason Loeb
Chairman of the Board
Miami Beach Chamber of Commerce



Miami Beach Education Foundation

The purpose of the Miami Beach Education Foundation is to bring together the strengths and resources of the community to support the needs of public education in Miami Beach. To stimulate greater governmental and public awareness and appreciation for public education and to encourage more efficient use of governmental and private resources for its development.



PILLAR MEMBERSHIP BENEFITS

PILLAR MEMBERSHIP : \$1,875 per year

IN ADDITION TO GENERAL MEMBER BENEFITS

- Includes up to 4 Representatives, 3 related businesses, and/or 4 locations
- Be a part of a distinguished group: comprised mainly of CEO's, Owners, and Decision Makers of their respective companies
- Access to Pillar only events such as, Pillar Breakfast, Pillar Power Lunch, Monthly Pillar Receptions, specialized informative luncheons and exclusive Pillar Excursions
- Personalized referrals
- Inclusion in Pillar mentoring program
- Customized access to membership services for specific marketing opportunities
- Priority listing on MBCC website and in MBCC Membership Directory
- Logo placement included online membership directory
- Admission and VIP registration at events
- Join a network of major businesses in the local community and abroad
- 2 Quarter page stories featured in The Miami Beach News \$1,400 Value
- Complimentary breakfast - Quarterly \$120 Value
- Opportunity to sponsor quarterly breakfast and receive front page coverage in The Miami Beach News

GENERAL MEMBERSHIP BENEFITS

GENERAL MEMBERSHIP : \$500 per year

- Includes 2 Representatives or locations
- Join a network of major businesses in the local community and abroad
- Business Referrals
- General Mailing list available upon request
- Ability to get involved in various Councils
- Affinity Programs and business relationships which offer discounts and exclusive savings are available to members
- Opportunities to network and build relationships at our Monthly Networking Events, Annual Events, Workshops, Informational Seminars, and Council Meetings
- Eligible to participate in the Miami Beach INcard Program, a value-added card given to residents, visitors, convention groups and Port of Miami cruise passengers. An opportunity to give your business maximum exposure and expand customer base
- Access to Chamber Master allowing your business to list job openings, Hot Deals / Member-to-Member (M2M) Discounts and calendar events
- Complete business listing in the membership directory on miamibeachchamber.com
- Receipt and access to our weekly newsletter, monthly member events and promotions newsletter and invitations to all events
- Opportunity to be featured on the weekly Chamber radio program
- Advertising opportunities available through the MBCC and Visit Miami Beach
- Opportunities to sponsor and/or host one of our exciting events

JOIN TODAY



AFFINITY PROGRAMS

Affinity Programs and business relationships which offer discounts and exclusive savings are available to members.

PARTICIPATING BUSINESS INCLUDE:

OFFICE DEPOT _____
Save an average of 30% off merchandise

RESTORED DIGITAL SOLUTIONS (RDS) _____
Free multifunction copier, save per page program

- No long term commitments
- Copy, print, scan and color
- Includes on-site maintenance with service and supplies - including the paper!
- 100% equipment guaranteed

WORKGROUP PAYROLL _____

- 20% Savings
- Free month of payroll for new members
- Full Service Great Price
- Guaranteed Accurate

Internet Marketing Solutions

KEY LEADS _____
Save 25% on services

OPTIMIZE FIRST _____
Three Chamber Member Packages available including the following services:

- SEO and competitors analysis report and Keyword reports
- Multiple Article Optimization
- Search engine and Google SiteMap Submissions
- Link building and Social Media Marketing

PATON MARKETING _____
Visit GradeYourWebsite.com for a FREE website SEO Report Card.

- Web SEO Quick Fix (Keyword research, market research and website optimization) \$500 for Chamber Members.
- Discounted monthly SEO Packages Available to Chamber Members

*Discounts and participants may vary.
Please check with a Chamber team member for more information

MARKETING & ADVERTISING

EVENTS AND MEETING SPONSORSHIP _____
Sponsorships are available for all major and monthly events as well as business development meetings.

WEBSITE AND E-MARKETING ADVERTISING _____
Advertising rates available for:

- MiamiBeachChamber.com*
- MiamiBeachGuest.com*
- Miami Beach INcard*
 - MiamiBeachINcard.com
 - Miami Beach INcard Monthly Enewsletter

MEMBER DIRECTORY ENHANCEMENT _____
Enhance your business listing on MiamiBeachChamber.com for as low as \$25/month

PRINT ADVERTISING _____
Advertising rates available for:

- Miami Beach News
Distributed to over 400 locations around Miami Beach
- Miami Herald Chamber Page
Available monthly in the Miami Beach Neighbors section

MIAMI BEACH INCARD

SPONSORED BY  **City National Bank**
CAJA MADRID® GROUP

Miami Beach INcard, a free value added card distributed to residents, visitors, convention groups and Port of Miami cruise passengers. As a member, this is an opportunity to provide a business promotion to give your business maximum exposure and expand your customer base. With a growing database of over 30,000 people, consumers can

see all the latest offers and discounts via the monthly newsletter as well as on the website at MiamiBeachINcard.com.

A free downloadable smart phone application will be used as an additional vehicle to feature and locate all INcard participating businesses.

VISIT MIAMIBEACHINCARD.COM TO GET ALL THE LATEST DEALS AND OFFERS



CHAMBER EVENTS AND SPONSORSHIP OPPORTUNITIES TO HIGHLIGHT AND MARKET YOUR BUSINESS

Dear Prospective Member,

Thank you for your interest in the Miami Beach Chamber of Commerce. Our membership is comprised of leading businesses from hospitality, cultural, financial, legal, sports, entertainment and recreational industries, to name a few.

Our goal is to connect, enrich and develop your business; through seminars, councils, dynamic events, and marketing opportunities which will help you and your business grow exponentially.

On behalf of the Chamber team, I encourage you to get involved in the many activities we offer. Let us help you experience the power of membership.

Please feel free to call me if you have any questions or ideas.

I look forward to working with you!

Best Regards,

Jerry Libbin
President & CEO
Miami Beach Chamber of Commerce



Dinner Gala

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Signature Table Sponsor
- Pillar Seating
- Individual Ticket (Limited)

Over the years the Miami Beach business community has joined together to honor leaders at the Miami Beach Chamber of Commerce's Annual Dinner Gala & Silent Auction. Awards include, Distinguished Service, Member of the Decade, Excellence in Tourism and Lifetime Achievement.

Executive Spotlight

- Title Sponsor
- Co-Sponsor

Allows the opportunity for a member to introduce and showcase their business in our boardroom at the Miami Beach Chamber of Commerce, as part of our internet radio program and sponsored workshop series.



Miami Beach Golf Tournament

- Title Sponsor
- Presenting Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Hole Sponsor
- Individual Golfer
- Putting Contest

Committed to supporting humanitarian and civic projects, our Golf Classic will support our very own 501©3, the Miami Beach Education Foundation. The purpose of the Foundation is to bring together the strengths and resources of the community to support the needs of public education in Miami Beach.

Networkers

- Title Sponsorship
- Co-Sponsorship

Miami Beach Chamber of Commerce Networkers are scheduled 1-2 times per month. Hosting or sponsoring a Networker provides a wonderful opportunity for members to showcase their venues, products and/or services.

Additional Events

Champions of Business Panel
Champions of Business Awards
Real Estate Outlook
Annual Holiday Party
Quarterly Pillar Breakfast
Pillar Power Lunches

Champions of Business Panel Discussion is a forum for attendees to meet and learn from pillars of business in South Florida and beyond. "Tomorrow's Leaders, Leading Today," the Emerging Leadership Council's guiding principle, is the premise for the event.

Champions of Business Awards Luncheon recognizes the accomplishments of outstanding Board of Governors, Miami Beach Chamber past chairman, and a local business both professionally and for their innovations and contributions to our community.

The Real Estate Luncheon is the largest annual luncheon of the Chamber, it brings together over 300 professionals to share with the Real Estate Industry's leaders.

Annual Holiday Party is hosted each year in collaboration with the Greater Miami Convention & Visitors Bureau and benefits the Miami Beach Toy Drive.

Quarterly Pillar Breakfast is a complimentary breakfast exclusively for Pillar members that will occur four times a year as a benefit for pillar members to come together and network.

Pillar Power Dinners are an additional networking opportunity for Pillar members to come together and network in a small setting.

Councils

ADVOCACY COUNCIL

Informs and educates membership on governmental issues that affect our business community.

EDUCATION AS BUSINESS COUNCIL

Provides a forum where education issues can be discussed among school system decision makers and local businesses to improve Miami Beach's public and private schools.

EMERGING LEADERSHIP COUNCIL (ELC)

A selective group of young professionals who prepares for future leadership roles within the Chamber as they reach out to new members and promote, encourage and generate relationships.

GLOBAL BUSINESS ACCESS COUNCIL (GBAC)

The mission of the GBAC is to assist businesses in their efforts to expand globally, work to promote, encourage and generate relationships through strategic introductions, and reinforce the value of the Chamber membership. In this way, the GBAC facilitates the creation of quality jobs for each and every resident of Miami-Dade County. Securing the City of Miami Beach as an international getaway.

Business Opportunities

Discounted Advertising
Promotions

Discounted Advertising is available exclusively to Miami Beach Chamber of Commerce members. Advertising discounts are available through the Miami Herald's Chamber Page, 15 minute radio segments through the Miami Beach Chamber of Commerce Radio Program, as well as coverage in The Miami Beach News. and online via our websites and newsletters

Promotions are accessible through featuring your event, discount or promotion in the Monthly Members Newsletter, posting it on the MBCC Member Calendar, Social Media Marketing devices such as Twitter and Facebook and the ability to offer Member to Member Discounts or Hot Deals. As an added benefit, all members are automatically listed in the online business directory on the MBCC's website with a link to your companies webpage. Enhanced listings are available.

FOR BUSINESSES IN THE TOURIST INDUSTRY... PROMOTE THROUGH OUR VISITORS CENTER:

- Rack space for brochures
- Discount hotel and tour bookings
- Over 120,000 walk-in visitors annually
 - Multilingual Staff
 - Open 7 days a week

REAL ESTATE COUNCIL

Acts as a resource to members who serve the local Real Estate community. Miami Beach Real Estate faces unique challenges and The Council provides the resources to enable development of unique solutions.

SUSTAINABLE BUSINESS COUNCIL (SBC)

Works to promote actions that protect our environment, while promoting energy independence, greater utilization of cost-efficient and energy-efficient technologies, and sustainable long-term growth.

TOURISM & HOSPITALITY COUNCIL (THC)

The mission of this council is to be a resource

WOMEN'S BUSINESS COUNCIL (WBC)

Educates, empowers, mentors and promotes women's businesses, projects & causes, while building membership for the Chamber.



MEMBERSHIP APPLICATION

1920 Meridian Avenue, Miami Beach, FL 33139 PH: 305.674.1300 | FAX: 305.538.4336 | www.miamibeachchamber.com

Member Profile

Company Name: _____ Primary Contact: _____
 Address: _____ City: _____
 State: _____ Zip: _____ Phone: _____
 Cellular/Pager: _____ Fax: _____ E-mail: _____
 Website: _____ Business Classification: _____
 Opt-In for Office Depot (Check Box) Number of Employees: _____
 Federal ID Number: _____

Additional Information

Pillar Trustee Membership allows you to name three additional persons, associated companies or divisions, or a combination of these, to be listed under your membership, at no additional charge.

1. Contact: _____
 Address (If different from above): _____
 Phone: _____ E-mail: _____
 2. Contact: _____
 Address (If different from above): _____
 Phone: _____ E-mail: _____
 3. Contact: _____
 Address (If different from above): _____
 Phone: _____ E-mail: _____

Membership Dues Structure

Pillar Trustee: \$1875.00 (Includes 4 Representatives) General Business Category: \$500.00 (2 Representatives)
 Pillar Associates or Additional Reps: \$300.00 Additional Representatives/Listing: \$200.00 each
 Individual/Government Employees/Non Profits/Schools: \$260.00

Payment Information

Annual Membership Investment: \$ _____ plus
 Administrative Fee \$50.00 (one time fee): **Total** _____
 Payment Method: Cash Check Visa MasterCard AMEX
 Please make check payable to:
Miami Beach Chamber of Commerce FEDERAL ID# 59-0358295
 Credit Card # _____
 Cardholder's Name: _____
 Exp. Date: _____ V-Code: _____ Zip: _____
 Signature: _____ Date: _____

Automatic Credit Card Billing Authorization

I authorize Miami Beach Chamber of Commerce to automatically bill the card listed above as specified. (Please Check Box)
 Amount: \$ _____ Frequency: Monthly Quarterly
 Start Billing On: ____/____/____ End billing when customer provides written cancellation 30 days prior to anniversary date.
 Signature: _____ Date: _____

For office use only:

Staff Rep: _____
 Referred by: _____
 Date Submitted: ____/____/____
 Log:
 Welcome Letter:
 Accounting:
 Finance:
 Database:
 Welcome Email:
 Call:
 Social Media:

This application must be fully completed before submittal