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**MIAMI BEACH CHAMBER OF COMMERCE AND
GREATER MIAMI CONVENTION & VISITORS BUREAU HONORED
THE MIAMI DESIGN PRESERVATION LEAGUE
WITH THE TRAVEL & TOURISM HALL OF FAME AWARD**

MIAMI BEACH (September 23rd, 2009) – The Miami Beach Chamber of Commerce and the Greater Miami Convention & Visitors Bureau (GMCVB) honored the Miami Design Preservation League with the Travel & Tourism Hall of Fame Award at The 7th Annual Travel and Tourism Luncheon, Friday, September 18, 2009 at The Ritz-Carlton, South Beach from 11:30am-1:30pm. **City of Miami Beach Mayor Matti Herrera Bower** was the Honorary Chair for the event.

The Travel & Tourism Hall of Fame Award was created to honor an individual or establishment that has made a significant contribution to the tourism industry. Past recipients include: Stuart Blumberg, President of the Greater Miami & the Beaches Hotel Association; Tony Goldman, Goldman Properties; Michael Aller, Director of Tourism and Convention for the City of Miami Beach; and GMCVB President-elect Steven Haas, General Manager of Soyka Restaurant. Additional winners include the Port of Miami and Miami International Airport.

This year, "Mr. Miami Beach," Tourism and Convention Director Chief of Protocol City of Miami Beach, **Michael Aller** starred as the Master of Ceremonies along with GMCVB Associate Vice President of Cultural Tourism, **George Neary**. The event included a visual presentation of Art Deco from the 20's to the present on Miami Beach. This prestigious award recognized the Miami Design Preservation League's tremendous contribution to the tourism industry, its successful placement of the Miami Beach Art Deco Architectural District onto the National Register of Historic Places and its dedication to the preservation, promotion, and protection of the district for more than 30 years.

For more information or to reserve your seat, please call Danielle Hirschfeld, at the Miami Beach Chamber of Commerce, (305) 695-6834, or send an email to danielle@miamibeachchamber.com.



From Left: George Neary, Michael Aller, William Talbert, Steven Haas, Mayor Matti Herrera Bower, Barry Chase, Aaron Perry, Wendy Kallergis