



FOR IMMEDIATE RELEASE

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Miami Beach Chamber of Commerce Pillar Board Hosts Goals Conference

WHO/WHAT: The Miami Beach Chamber of Commerce Pillar Board is hosting a Goals conference where business leaders, residents and stakeholders will discuss challenges and opportunities facing Miami Beach. Guests will hear opening remarks from Marketing Strategist Bruce Turkel, a keynote address from Leading Urbanist Richard Florida and attend breakout sessions organized by topics of interest identified by the Chamber and its membership. The breakout session areas of interest are:

- Quality of Life
- Doing Business on the Beach
- Tourism & Entertainment – Miami Beach, The Brand
- What it Takes to Sustain a Vibrant City

The purpose of each breakout session is to produce 3-5 major goals which will be brought to the Chamber's Board of Governors where they will be reviewed and an action plan will be created.

WHEN: Friday, February 22, 2019 at 8 a.m.

WHERE: W South Beach – 2201 Collins Avenue, Miami Beach, FL 33139

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